

COMMUNITY OUTREACH AND GRANTMAKING

On the brink of promise



Community Grants

Community grantmaking is an integral part of CDF WCape's outreach and development process. However community grantmaking is not done via the conventional way of calling for funding proposals; but rather through a process of community grant cultivation. The process is a developmental approach based on shared values of listening, nurturing, engagement, communication and sustainability – the fostering of common needs and goals of ordinary people.

FOOD SECURITY INITIATIVES LINKED TO SCHOOLS IN THE COMMUNITIES

Bonteheuwel is a township community situated on a vast piece of open field known as the Cape Flats. Snippets of information suggest that a major housing development took over where once vegetable farming persisted and today more than 50 thousand people live in the area. This densely populated and poverty stricken community muddles through social ills as manifested in gang and drug activities; high unemployment and economic challenges; whilst at the same time deeply rooted social pathologies relating to food security and hunger bring into question the right to life, health and wellness.

When a group of concerned parents of Protea Street featured their plight against gangsterism by 'taking back their street corners' in the local community newspaper, they created an opportunity for ongoing conversations with the CDF WCape team. It was at one of these listening sessions where the aspiration of veggie gardens in open spaces and

backyards was once again ignited: “Like the way it was before” and “although we grew up poor, our food came from our backyard gardens” dominated the conversations.

Sustainable Livelihood Food Gardens Linked To Schools: When confronted with some logistical challenges, the idea of backyard veggie gardens was re-directed when the local primary school made a call for donations towards a soup kitchen. Building on this initiative, the CDF WCape team took the conversation to a deeper and more developmental level of intervention. The insight of “soup kitchens are not sustainable and tomorrow we will be hungry again” gave the parents, teachers and governing body of Protea Primary School the inspiration for a food garden at school. This initiative had its fair share of teething problems, but the community and learners persevered and since November 2010 two veggie tunnels were erected.



Food gardens are an extension of learning, taking the classroom to open spaces.

Yielding fruit

Today Protea Primary’s veggie tunnels provide **daily harvesting of fresh vegetables** for the school’s soup kitchen.



A Grandparent took a personal interest in the project and volunteered his time – today he is the in-house trainer and provides support and guidance to learners and to interested parties of other school veggi gardens.



Food gardens in the backyards - Learners taking the initiative:



Grade R's taking an interest in the veggie garden



Following in the footsteps of the Bonteheuwel experience, is ***Welvitchia Primary School*** in Delft South with another two schools in Bonteheuwel waiting in the wing. In addition the ***YouthBanks Delft South implemented a food garden at the local clinic to support HIV/AIDS and TB affected and infected patients.***



PUBLIC EDUCATION - AWARENESS AND PREVENTATIVE TRAINING

FOETAL ALCOHOL SYNDROME (FAS): Westlake community

Facilitated by Early Years Services (EYS), the Westlake community bravely stepped out on Saturday mornings to participate in FAS training, held in two phases to accommodate the number of participants as well as to encourage smaller groups for better interaction, personal sharing and ingoing reflection.

"I enjoyed the training, the group discussions and giving my opinion"



"I want to try... to help a child with FASD at home.... Without this information I would have been labelling the child as misbehaving"



32 out of a 40 successfully completed their FAS training and received certificates

From the trainer

"The participants have a good understanding of FAS and Substance Abuse and why women abuse various substances. The participants know the signs and symptoms when they suspect children from and abusive environment".

YOUTH CIVIC ENGAGEMENT

Although the reasons for piloting the PhotoSpeak Programme in 2008 was clear, the evolving nature of this initiative and how it would give impetus to a range of youth-focused

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| <p>WHY?</p> <ul style="list-style-type: none"> • CDF WCape in search of a niche • Post Apartheid South Africa • Building a representative and constitutional democracy • Amplifying the voice of the youth • Cultivation of grantmaking • Board succession plan |
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programmes, were beyond our expectations. Our Youth Civic Engagement Programmes include PhotoSpeak; YouthBanks; Board Succession; Holistic Health and Wellbeing of Women with (and) Children and Youth.

PhotoSpeak programme

During the year under review 25 young people recruited from Lavender Hill and Delft participated in a revised and more structured two-week programme held during the June vacation. One can attribute the success of PhotoSpeak 2011 to ongoing reflection and review processes that brought about many transformative changes over the years. One such change is the issue of incentives that was raised and 2011 saw the introduction of an

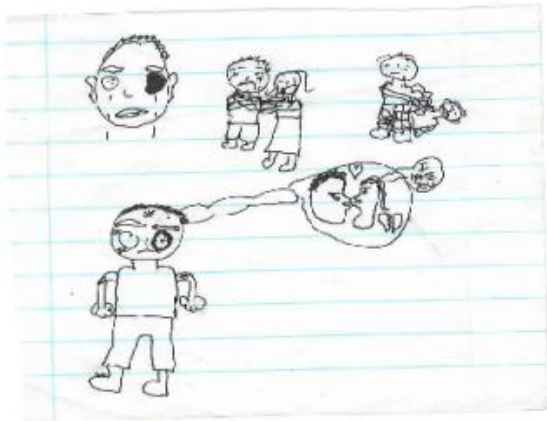
Award ceremony for participants with potential. The first award was given to Jamie Lee Kemp (Delft) and Chante Marinus (Lavender Hill). Another significant learning is for future workshops to provide greater time and impetus to the RIGHTS & RESPONSIBILITIES with specific and more in depth focus on CITIZENSHIP; LIFE; RELIGION; ASSOCIATION AND MOVEMENT.

OUTCOMES AND IMPACT INDICATORS
Awareness Raising
Building relationships, understanding needs and engaging youth
Cultivate your leadership, training and capacity building
Alternatives
Career paths
Recycle resources
Sustainable and replicable model

PHOTOSPEAK	• THE GIFT THAT KEEPS ON GIVING
2008	<ul style="list-style-type: none"> • Atlantis (Protea Park, Witsand), Belhar, Bonteheuwel, Khayelitsha, Kleinmond, Lavender Hill, Lotus River, Paternoster, Riverlands • Theme : GENERAL 80 Participants
2009	<ul style="list-style-type: none"> • Belhar, Bonteheuwel, Delft, Khayelitsha, Lavendr Hill, Westlake (X2) • Theme: ECONOMIC DEV. 48 Participants • Theme: GOVERNANCE THROUGH THE EYES OF YOUTH 36 Participants
2010	<ul style="list-style-type: none"> • Delft South , Lavender Hill • Theme : BILL OF RIGHTS 24 Participants
2011	<ul style="list-style-type: none"> • Delft Voorbrug, Lavender Hill • Theme: BILL OF RIGHTS & RESPONSIBILITIES 24 Participants

How has your involvement in PhotoSpeak influenced you?

Expressions of feelings, inner voice, dreams and experiences are being visualised and amplified through drawings, quotations, stories and poetry.



“Each banner, although very different, expressed a permanent representation of day-to-day lives. Through the photos taken others were able to acknowledge and appreciate triumphs, hardships, and other aspects our youth are facing. Success of the project was dependant upon the youth. Because of the vision of The Community Development Foundation PhotoSpeak and linking youth with communities, as well as presenting a positive outlet for teens to express themselves was possible.”

Youth from Khayelitsha and Lotus River

Linking theory with practice

Keeping young people interested, focused and excited calls for innovative and practical implementation of ideas and activities. With the Bill of Rights as a guiding tool, CDF WCape annually ventures out on a social event with difference – one that is either motivated by the youth or will trigger their interest. The hiking trip of the previous year was followed by a visit to the Baxter theatre in 2011 to watch the local production of a play – MY NAAM IS ELLEN PAKKIES. The motivation for the viewing of this production was prompted by the real harsh realities young people faced in the communities in which CDF W Cape operates.

PHOTOS

This social event was an opportunity for 30 youth to *experience* the Baxter Theatre, to *attend* a stage production and to *see and feel* the effects that the widely cursed drug “Tik” has on youth. Another important reason was *‘to witness the effects’* of drugs on the broader circle of family, friends, and community. Youth were treated to coffee and rusks with time for discussion and debriefing. A big surprise was when the Artists/Actors came out to say “hello and encourage (the youth) to stay on track”.

Some comments by youth:

“It was very good and educational.”

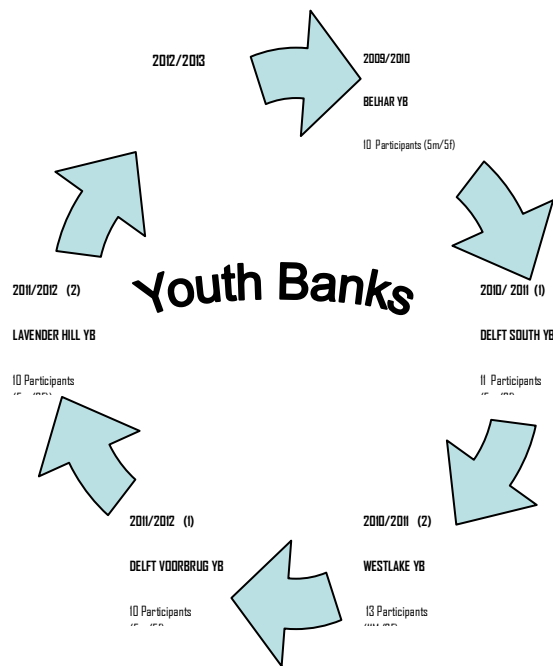
“I feel scared because it is very shocking to see what you can end up looking like if you do drugs”

“It was good; it was interesting because they talked about drugs and I do not use it.”

YouthBanks Programme

Although not without challenges, the YouthBank Belhar, launched in 2009, was followed by four new initiatives. Youthbanks were expanded to Delft, Westlake, Lavender Hill and Delft South. The lack of incentives, age and unemployment has impacted on the overall growth and success of the YouthBanks Programme. Participatory communities differ in terms of

their understanding and insights of the programme. Reputation and level of trust young people enjoy in their respective communities are causable factors not to be ignored.



One of the emerging truths is that young people aspire to be “solvers of some of the social problems”. Despite the odds, they believe that they can make a contribution in a small way. The role of emerging philanthropic/ volunteering youth in our context needs much debate, especially with people’s perceptions about the “types of assets” when becoming a philanthropist /volunteer.

PEER LEARNING TAKING ITS RIGHTFUL PLACE ON YOUTH THE DEVELOPMENT DISCOURSE PLATFORM

From Cape Town, South Africa....

The GFCF (Global Fund for Community Foundations) conducted a historic event in the Western Cape when they funded ‘a first of its kind’ Peer Learning Capacity Building Initiative in July 2011 with three of its Grantee Partners. Hosted by CDF WCAPE, thirty four youth and colleagues from the Uluntu Community Foundation (Zimbabwe) and the West Coast Community Foundation (SA) joined CDF WCape in an exciting three-day learning space. The focus - to learn and share experiences with regard to their specific Youth Civic Engagement Interventions - allowed youth to voice their “issues” as well as look at future interventions on a broader scale.

Bringing various groups, cultures and ages together ensured that people can work together on common issues, and develop and maintain the respect and equality that is required by all.



To Cluj, Romania

The Western Cape event set the platform and created the opportunity for an International event which was held in Cluj Romania in November 2011. Hosted by the Global Fund for Community Foundations and the Cluj Community Foundations, 18 Countries (including youth development coordinators of the three Southern African Foundations) shared robust discourse platforms.

Discussions and debates

- Young people and community foundations – what's the value proportion
- Community Foundations working together
- Moving from participation to public policy involvement
- Mentoring and Support- what we need to think about
- Market place of topics
- Involving young professionals in Philanthropy
- Using social media to reach out and to be heard
- Involving young people in decision making and governance structures
- The Great Debate
- Moving Forward: How can we as Community Foundations build on the conversations started Cape Town and followed through in Cluj

PHOTOS

“The experience has taught us much, but equally so, we in the South definitely have a contribution to make and need to be more confident with the work that we do. We need to tell “our stories.” Cheryldene Hector

Community Outreach and Engagement

Following a full year of intensive capacity building, meetings and painstaking conflict management in the community of Westlake, the **Westlake Community Foundation (WCF)** emerged as the mandated civil organ for the channelling of civic matters relating to service delivery, philanthropy and social justice. WCF as a grassroots community foundation has the opportunity to build and strengthen local philanthropy by accessing community assets in a low net-worth community. Development work and outreach focus on building capacity of leadership; resource mobilization and local giving; youth advancement; building trust and community relationships; corporate partnerships and collaboration.

A similar process is underway in Delft South. With ongoing activities in various sectors of the Delft Community, CDF WCape is intensifying its programmes, therefore the ongoing Community Dialogues and capacity building initiatives. Three meetings have been conducted with the community to determine their assets and to work on possible interventions. The two youth-focused programmes of Youth Banks and Photo Speak, amongst others, were the preferred choices and have been implemented.

Representatives of Westlake and Delft South were also exposed to experiential learning opportunities that included workshops on Community Building Workshop; Governance; and Fundraising. Workshop

Building capacity

Asset Based Community Development (ABCD approach): A learning Hub created by the CS Mott Foundation and the TSDP team

The main intention behind the dialogue was to create a critical learning space for practitioners:

- to share their interest and experiences in asset based development
- to explore how the approach is applied within organizations and field practices
- to explore possibilities of formalizing learning spaces (with support from Coady Institute, GIBS and NMMU)
- to discuss the proposed action research and explore possibilities for collaboration
- to assess learning needs and develop a local response strategy including a work plan moving forward

Ongoing learning and sharing initiatives were conducted over the past year, which later led to CDF WCape sending some of its partners to a Workshop in Port Elizabeth

ABCD IKHAYLA TRUST (PORT ELIZABETH)

A workshop facilitated and conducted by the Ikhayela Trust (Port Elizabeth) on the ABCD approach was attended by a CDF WCape representative and 4 participants recruited from the communities of Delft and Westlake with a view to possible implementation of the tools and methods within their own contexts.

HOLISTIC HEALTH AND WELLBEING OF WOMEN WITH CHILDREN AND YOUTH

The protection of women with (and) children and youth from violence, exploitation, abuse and neglect, is a core area of work for civil rights-based community organisations such as the CDF WCape. Grim prospects and challenges facing women and children, irrespective of race, colour and class, brought the idea of “integrated health and wellbeing for all” to the fore. The CDF WCape Executive Director climbed Kilimanjaro in 2005 to raise awareness of the plight of women and children and with the help and support of a small group of concerned women the holistic HEALTH AND WELLBEING PROGRAM FOR WOMEN WITH CHILDREN was conceptualised. A special fund, managed by CDF WCape, was subsequently established. A Steering Committee consisting of interested and community concerned individuals was created to take the holistic wellness initiative process forward. This group of nine individuals was recruited for their passion, commitment and skills. They liaise and partner with woman, child and youth-focused service providers in respective communities. The Holistic Health and Wellbeing Programme (MIND, BODY AND SPIRIT) is an integrated health and well-being initiative within the context of households, family, community and the environment. The focus is Social Protection, Wellbeing, orphan and vulnerable children and youth.